



A D U L T S U R E

EST — 1982

## HOW WE HELPED NORTHERN RUBBERWORKS.

### WHO ARE THEY?

Northern Rubberworks, based in Huddersfield, specialises in the handmade production of latex and rubber fetish clothing and accessories. It's a small business dedicated to creating high-quality, unique items that cater to its clientele's specific tastes and preferences.

The owner of Northern Rubberworks has over a decade of experience in the industry and ensures each piece is meticulously crafted, reflecting the company's commitment to excellence and attention to detail.

### WHY DID THEY COME TO ADULTSURE?

In 2021, Northern Rubberworks current insurer could not continue providing insurance coverage for them due to the adult themes of the products.

If they could not find new insurance, they would not have kept trading (due to the risks and legal issues of trading uninsured, especially the requirement for Employer's Liability insurance). Luckily, that wasn't the case because they came to us.



[adultsure.uk](https://adultsure.uk)



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## HOW DID WE HELP THEM?

When they came to us in 2021, they desperately needed to find an insurer quickly, as their existing policy was about to expire. Understanding the urgency, we used our expertise and network to quickly find a specialist insurer that could cover their unique business needs.

We were able to find and secure comprehensive insurance for Northern Rubberworks, which included Employer's Liability, public liability, stock cover and other necessary protections.

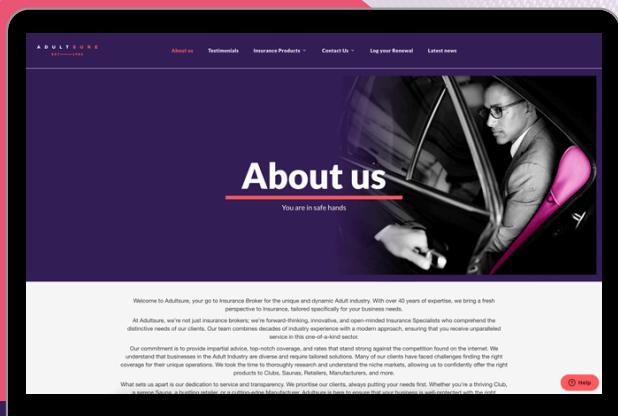
The cover we found meant that our client could continue confidently trading, knowing that they are fully insured against potential risks and legal issues.

## THE RESULTS SPEAK FOR THEMSELVES...

Sure, we work to find our client's insurance policies that suit their businesses, but what we really do is provide peace of mind so that our clients can focus on growing their businesses without worries or stress, which is exactly what we did for this client.

Thanks to our prompt response and competitive pricing, Northern Rubberworks experienced no disruption to their business operations, allowing them to continue trading and running their business as usual.

What's more, the comprehensive coverage we secured ensured that their business was safeguarded against potential risks, which are common in the adult retailer industry.



Northern Rubberworks was so satisfied with our effective and reliable service that they have renewed their insurance with us every year. They recognise the importance of having a broker who not only understands their business needs but also maintains strong relationships with specialist insurers capable of offering the right coverage.

This ongoing partnership highlights their trust in our expertise and commitment to supporting their business's continued success and growth.

**“Adultsure have been invaluable to me. After the pandemic, despite never having made a claim, I suddenly found myself unable to acquire any insurance for my established business. Adultsure really eased my stress during this time, assuring me that it was sadly quite normal for businesses such as mine and they worked hard to find me the correct cover for Northern Rubberworks. I’ve been with them since. Having a broker who specialises in adult businesses is a fantastic asset for our industry.” - Northern Rubberworks**

