



A D U L T S U R E

EST—1982

HOW WE HELPED WEREDOG CREATIONS

WHO ARE THEY?

Weredog Creations makes handcrafted and customized erotic toys, accessories, and clothing. They sell directly to the public and to commercial retailers. Based in Bristol, this small business primarily serves customers in the UK but also has a growing number of customers in the USA and Europe.

Their focus on quality and customization has helped them build a loyal customer base. By offering unique and well-made products, Weredog Creations has successfully expanded their reach beyond the UK, appealing to a diverse international market.

WHY DID THEY COME TO ADULTSURE?

The client approached us in 2022 seeking a quotation for their business insurance. They were experiencing significant challenges in securing coverage due to the specialized nature of their operations. Many insurers were unwilling to provide a quote, which left the client in a precarious position.

The importance of securing insurance was critical for the client's business continuity and protection. Without appropriate cover, the business faced considerable risks, especially since they employed a number of staff members. At a minimum, they required employers' liability insurance to comply with legal obligations and safeguard their employees. However, their needs extended beyond just the basic requirements; they sought a comprehensive policy that would protect their entire business, including their stock.

Given the client's predicament, we understood the urgency and complexity of their situation. We embarked on an extensive search within our network of insurance providers to find a suitable policy. Our goal was to ensure that the client received not just the mandatory coverage but also a tailored solution that addressed all aspects of their business risks.

HOW DID WE HELP THEM?

We were able to approach our specialist adult insurers to provide coverage promptly and at a competitive rate. Leveraging our established relationships with these niche insurers, we quickly navigated through the complexities of the client's requirements. By thoroughly presenting the unique aspects of the client's business, we secured an insurance package that was both comprehensive and cost-effective.

An additional benefit we offered was the flexibility of direct debit payments. This payment option eased the client's cash flow management, allowing them to spread the cost of their insurance over manageable instalments. This financial flexibility was particularly appealing to the client, as it minimized the immediate financial burden and allowed them to allocate resources to other critical areas of their business.

THE RESULTS SPEAK FOR THEMSELVES...

With the insurance coverage in place, the client could continue trading without the looming threat of uninsured risks. This security enabled them to focus on their business operations and growth plans with renewed confidence. The comprehensive policy meant their business was well-protected against potential hazards.

Our prompt and efficient service not only met their immediate needs but also fostered a long-term partnership built on trust and reliability. The client has renewed with us every year since, recognizing the value of having a broker who comprehends their specific insurance needs. They appreciate being insured with a specialist provider capable of delivering the right coverage for adult businesses.

Client Testimonial

"Adultsure were a massive breath of fresh air when we initially tried to find a brand to handle our insurance. It was helpful, direct and a complete change to most brands that would give us the run around before deciding our business was not worth it."

Weredog Creations



**WOULD YOU LIKE TO
DISCUSS YOUR ADULT
MANUFACTURING OR
RETAIL INSURANCE?**

PLEASE CALL US ON +44
(0)800 8818841.